INTERNAL ASSIGNMENT QUESTIONS
M.B.A. III SEMESTER

2024-25

PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)
OSMANIA UNIVERSITY
(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof. G.B. Reddy
Hyderabad – 7, Telangana State

Dear Students,

Every student of MBA III Semester has to write and submit Two Assignments for each paper compulsorily Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for   70 marks. The marks awarded to the candidate will be forwarded to the Examination Branch, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee candidate will not be given an opportunity to submit their Internal Assignment in the subsequent years, if candidate fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

Candidates are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ON-LINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only <u>hand written Assignments</u> will be accepted and valued.

<u>Students are advised not to use Black Pen.</u>

Methodology for writing the Assignments:

1.	First read the subject matter in the course material that is supplied to you.

2.	If possible read the subject matter in the books suggested for further reading.

3.	You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
(10.30 am to 5.00 pm).

4.	Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.

5.	The cover page of the each theory assignments must have information as given in FORMAT below.

<div align="center">

<u>FORMAT</u>

</div>

1	NAME OF THE COURSE	:
2.	NAME OF THE STUDENT	:
3.	ENROLLMENT NUMBER	:
4.	NAME OF THE PAPER	:
5.	DATE OF SUBMISSION	:
6.	MOBILE NUMBER	:

6.	Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.

7.	Tag all the assignments paper-wise and submit

8.	Submit the assignments on or before **<u>28.05.2025</u>** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

<div align="right">

DIRECTOR

</div>

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 301

PAPER – I : MANAGEMENT INFORMATION SYSTEMS

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Explain the evolution of Data Processing with relevant examples.

2. Normalization and specialization concepts of DBMS.

3. Explain different stages of "System Analysis & Design".

ASSIGNMENT – II

II   Answer all the following Questions.   **3x5=15**

1. Discuss various Information System of Functional areas.

2. Explain the stages in Technology Planning in an Organization.

3. Explain the importance of Tactical Information System.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 302

PAPER – II : BUSINESS COMMUNICATION

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Determinants of good listening.

2. Types of interviews.

3. Basics of Good Report.

ASSIGNMENT – II

II   Answer all the following Questions.   **3x5=15**

1. What is presentation. Explain the process and structure.

2. Explain Negotiation and its techniques.

3. Define interview. Explain preparation for interview.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 303

PAPER – III : MANAGEMENT ACCOUNTING AND CONTROL

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Distinguish between cost accounting, Financial Accounting and Management.

2. Distinguish between the joint products and by-products with illustrations.

3. Describe the two important techniques used in CVP Analysis under conditions of uncertainty.

ASSIGNMENT – II

II   Answer all the following Questions.   **3x5=15**

1. Define the concept of budgetary control and explain the objectives and advantages of budgeting in organizations.

2. What is strategic planning? In what respects does strategic planning process differ from management control process.

3. What is targeting costing? Explain briefly steps, features and advantages of target costing.

PAPER – IV : PRODUCTION & OPERATIONS MANAGEMENT

ASSIGNMENT – I

I   Answer all the following Questions.   3x5=15

1. Explain role of Operations Management in total management system.

2. Explain inter relationship between product life cycle and process life cycle.

3. In factory there are six jobs to perform each of which should go through two machines A and B. In the order AB. Find the total elapsed time and idle time.

Jobs	1	2	3	4	5	6
Machine A	7	4	2	5	9	8
Machine B	3	8	6	6	4	1

.

ASSIGNMENT – II

II   Answer all the following Questions.   3x5=15

1. A company bottles soft drives. Find the mean chart and Range chart and comment.

Sample	1	2	3	4	5	6	7	8	9	10
X	16.05	16.04	15.98	15.91	16.02	16.09	15.95	16.06	15.94	15.97
R	0.20	0.25	0.62	0.71	0.58	0.37	0.35	0.21	0.29	0.46

2. The following tables gives the no. of defects in a costing used for making crank case of a diesel engine. Find the control.

Costing No.	1	2	3	4	5	6	7	8	9	10
No. of defects	15	11	25	10	12	20	15	10	17	13

3. Define EOQ. Explain each model of EOQ in brief.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 305

PAPER –V : ORGANISATION DEVELOPMENT AND TEAM BUILDING (HR)

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Define OD and explain the concept and characteristics of organization development.

2. What are the characteristics of Transformational change?

3. Briefly explain the organization culture in terms of the four major elements that exist at different levels of awareness.

ASSIGNMENT – II

II   Answer all the following Questions.   **3x5=15**

1. What are the three components of OD programmes ? Explain the six box model.

2. Describe the following foundations of OD theory and practice (a) Planned change (b) Systems theory.

3. What are the OD Interventions ? What factors do practitioners consider as they plan and implement OD?

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 306

PAPER –VI : LEADERSHIP AND CHANGE MANAGEMENT (HR)

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Define Leadership. Explain Fiedler's contingency theory.

2. Explain about Leadership Development Programmes.

3. Mention about the impact of cultural factors on leadership practices.

ASSIGNMENT - II

II   Answer all the following Questions.   **3x5=15**

1. Explain leaders role in shaping and reinforcing culture? And express the organizational culture is assessed.

2. Explain nature and sources of change.

3. Write short notes on the following methods designed to enhance group creativity a) Brainstorming b) nominal group process c) Synectics and Creative Group Decision Making.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 305

PAPER –V : PRODUCT MANAGEMENT (MARKETING)

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Explain the seven stages of new product planning.

2. What is PLC? Discuss the PLC stages for the product.

3. Discuss in details the BCG portfolio model with an appropriate examples.

ASSIGNMENT - II

II   Answer all the following Questions.   **3x5=15**

1. Briefly discuss how ADOPTER model is helpful in designing of ADOPTER model.

2. How creativity helps in generating new product ideas?

3. Discuss the design consideration for test marketing.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 306

PAPER-VI: PROMOTION AND DISTRIBUTION MANAGEMENT (MARKETING)

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. Define advertising and promotion.

2. Brand Recall.

3. Write short notes on personal selling and trade promotions.

ASSIGNMENT - II

II   Answer all the following Questions.   **3x5=15**

1. Write in detail about IMC (Integrated Marketing Communication) Strategy with diagrammatic representation.

2. Discuss in detail about media strategy implementation.

3. Explain in detail about channel design and management decision.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 305

PAPER –V : STRATEGIC FINANCIAL DECISIONS (FINANCE)

ASSIGNMENT - I

I   Answer all the following Questions.   **3x5=15**

1. What do you mean by Corporate Valuation? Explain various methods of Corporate Valuation.

2. Explain the significance of value based management system in world of corporate finance.

3. Explain the methods of value based management systems.

ASSIGNMENT – II

II   Answer all the following Questions.   **3x5=15**

1. Explain the simulation and portfolio approaches of Risk Management.

2. Explain the evaluation of managerial options available to an organisation.

3. What is Capital Rationing? Explain the methods of Aggregation and Incremental.

INTERNAL ASSIGNMENT – 2025

MBA III SEMESTER
(CDE) - 306

PAPER –VI : FINANCIAL SYSTEM AND SERVICES (FINANCE)

ASSIGNMENT - I

I   **Answer all the following Questions.**   **3x5=15**

1. What is Financial Intermediary? What is the distinction between money market and capital market ?`

2. Discuss about the role of brokers and dealers in stock market. What are the various types of brokers?

3. Compare and contract learning and hire purchasing.

ASSIGNMENT – II

II   **Answer all the following Questions.**   **3x5=15**

1. What is the venture capital scenario in India? Discuss about the major venture capital institutions in India.

2. Define factoring and describe the functions of a factor.

3. Define Credit Rating and discuss about the process and methodology of credit rating.